

FINANCIAL WORLD RALLYING TO HELP RESEARCH INTO CEREBRAL PALSY

The best minds in Sydney's financial sector are rallying to raise vital funds for research in support of the Cerebral Palsy Foundation into the prevention and cure of cerebral palsy.

You have the opportunity to be involved in the *Bulls & Bears Trophy Charity Golf Day* on 18 March and help make a difference to the lives of children with cerebral palsy, by entering a golf team or becoming a main sponsor.

'Last year, the golfers were very moved when a 10 year old girl called Natasha, who has cerebral palsy, came to the golf club to meet them', said event Director, Mr John McCarroll from JBWere.

'Natasha is a wonderful little girl and an inspiration. She has been through numerous operations and has difficulty walking, sleeping, writing and eating. It's heartening to know that we are providing children like Natasha with hope for the future', he said.

In 2009, funds raised through the event were used to create the first Bulls & Bears Researcher – Dr Alicia Spittle from the Murdoch Children's Research Institute. Dr Spittle received a Post Doctoral Research Scholarship to assist her research looking at the brain development of premature babies and how early intervention can make a difference.

This year over 30 golf teams will take part in the Ambrose Event that tees off around midday and continues into the evening. The "Perpetual Trophy" will be awarded to the outright winning team on the day.

'We developed the day so players can go to work in the morning and play golf in the afternoon, which is a perfect mix and is why the event is so successful', Mr McCarroll said.

'The event has also attracted some terrific company and individual participation, and we thank them for the continued support.

'Times have been tough lately in many industries. However, it's not until you meet a child like Natasha, who is always bright in the face of adversity, that you realise we should take time to smell the roses and get out and play some golf and raise money for this vital cause.

'We had no idea that cerebral palsy is the most common physical disability in childhood', said one of the golf team leaders. 'This is an important cause that could have an impact not only in Australia but also around the world, and we are happy to support it', he said.

Golf Team and Sponsorship Opportunities:

For further information on how to become involved contact Event Management:
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MEDIA CONTACTS

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The facts of cerebral palsy

- Cerebral palsy (CP) is the most common, physical disability in childhood
- CP is a permanent disability that affects movement
- CP results from damage to the developing brain, usually before birth
- In Australia, 1 in 400 babies is diagnosed with CP

- There is no known cure and, for most, the cause is unknown
- People with CP may also have seizures, and sensory and intellectual impairments